



Bilkent University
Computer Engineering Department
CS 491 Senior Design Project I

Assessment of Innovation Form

ID and Title of the Project: **Fennec Radio**

Team Member IDs: **22103782, 22103766, 22103559, 22003865, 22101910**

Name of the Supervisor: **Ali Cengiz Beğen**

Below questions needs to be filled by the Innovation Expert

Considering the definition of innovation as "creation of better or more effective products, systems, services, or technologies that have the potential to be accepted by markets, governments, and society", please assess the innovativeness of the design project with below questions.

1) The project and subject that is proposed and presented to you is:

Criteria	Poor	Unsatisfactory	Satisfactory	Good	Outstanding
Technically feasible:	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
You see enough market demand:	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Development planning is done well	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Enough research done for marketplace and competitors	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Delivers enough value or solves a real problem	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

2) What is the nature of the innovation you see in this project? Do you have any suggestion to improve converting the knowledge and idea of the subject more into benefit and value?

Personalized radio broadcasts with interactivity features.



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2) Are there any unaddressed risks that team members need to consider during implementation?

Based on the audience, scalability might be of a concern and should be dealt with.

3) Any suggestions while shaping go to market strategy?

Seems sufficient.

Innovation Expert

Name: Ali Cengiz Beğen

Date: Oct. 23, 2024

Signature:

Final Expert Score: 5 (out of 5)

Scale:

(1) Poor, (2) Unsatisfactory, (3) Satisfactory, (4) Good, (5) Outstanding