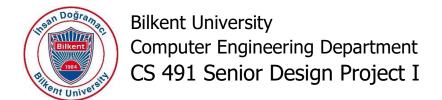
Assessment of Innovation Form

ID and Title of the Project: Fennec Radio					
Team Member IDs: 22103	782, 22	103766, 2210	3559, 220038	865, 2210	1910
Name of the Supervisor:	Ali Cen	giz Beğen			
Below questions needs to	be fille	d by the Inno	ovation Exper	t	
Considering the definition	n of inr	novation as "	creation of b	etter or i	more effective
products, systems, service	es, or te	chnologies th	at have the p	otential t	o be accepted
by markets, governments	s, and s	ociety", plea	se assess the	innovati	veness of the
design project with belov	v questi	ons.			
1) The project and subject	ct that is	Unsatisfactory	nd presented Satisfactory	to you is:	Outstanding
Technically feasible:					Outstanding
You see enough market demand:					*
Development planning is done well				*	
Enough research done for marketplace and competitors					*
Delivers enough value or solves a real problem					

2) What is the nature of the innovation you see in this project? Do you have any suggestion to improve converting the knowledge and idea of the subject more

Personalized radio broadcasts with interactivity features.

into benefit and value?



2) Are there any unaddressed risks that team members need to consider during implementation?

Based on the audience, scalability might be of a concern and should be dealt with.

3) Any suggestions while shaping go to market strategy?

Seems sufficient.

Innovation Expert

Name: Ali Cengiz Beğen

Date: Oct. 23, 2024

Signature:

Final Expert Score: 5 (out of 5)

(1) Poor, (2) Unsatisfactory, (3) Satisfactory, (4) Good,

(5) Outstanding